



University Council

**Communications Committee
Goals for the UC year ending August 31, 2024**

Co-Chair: _____ **Dr. Deb Owens** _____ **Officer Term:** 2022-2024

Co-Chair: _____ **Eli Strohecker** _____ **Officer Term:** 2023-2024

Secretary: _____ **Richard Newsome** _____ **Officer Term:** 2022-2024

Note: One or two goals is standard for each year.

Goal	Priority Number	How Will Goal Be Measured?
<p>Committee members will provide feedback to UCM on the fall 2023 issue of the magazine and offer suggestions for improvement.</p> <p>Feedback due by January 10, 2024.</p>	1	<p>This portion of the goal will be measured by whether each committee member submits their feedback on the fall 2023 issue by January 10, 2024.</p>
<p>Each member of the Communications Committee will submit at least two story ideas and/or magazine issue theme ideas to University Communications and Marketing (UCM) for consideration for The University of Akron Magazine, including topic details, department(s)/colleges involved and contact for more information.</p> <p>Story/theme ideas due: By January 10 (for spring 2024 issue) and by March 1 (for fall 2024 issue).</p>	2	<p>This portion of the goal will be measured by whether each committee member submits their story/theme ideas by January 10 (for spring 2024 issue) and by March 1 (for fall 2024 issue).</p>
	3	